

The Original
Dental CPAs
a division of Naden/Lean LLC

Deana Jordan, CPA
Manager

***Professional and
Volunteer Affiliations***

American Institute of
Certified Public Accountants

Maryland Association of
Certified Public Accountants

The American Subcontractors
Association of Baltimore

American Institute of
Professional Bookkeepers

Academic Preparation

May 1992
Villa Julie College
Bachelor of Science degree in
Accounting

Maryland Certified Public
Accountant 1993

Professional Experience

Manager
Naden/Lean, LLC
2009- Present, Manager
1994-1998, Client Service
Consultant

Manager
Hertzbach & Co., PA
2002-2009

Senior Tax Accountant
McLean, Koehler, Sparks and
Hammond
1999-2002

Staff Accountant
Sugar & Associates, PA
1992-1994

BACKGROUND

Deana provides professional services to the Healthcare industry with a specific focus on dentists. Deana has over 19 years of experience in public accounting. She started out as an intern for Weiner & Berkman, CPA's in 1990 and has been working in public accounting ever since. As a Manager for Naden/Lean, LLC Deana is responsible for individual, corporate and partnership tax returns. As a Client Service Consultant for the firm, Deana is responsible for overseeing staff support and meeting with clients on a regular basis. Clients turn to Deana for financial statement preparation and analysis as well as individual and corporate tax projections.

Specifically relating to the Healthcare industry, Deana provides accounting and consulting advice to dentists on a national level. Deana understands the dental business as well as the relationship side of the business. Through tax and accounting, Deana provides clients a high caliber of financial guidance and support. Through practice management, Deana is able to provide clients with advice on dental practice startups, dental practice purchases, dental practice transitions, dental benchmarks and dental overhead.

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